

SCHOOL FOR CREATIVE STUDIES

ART & DESIGN

Higher National Certificate/ Higher National Diploma in Graphic Design Level 4

Is this the right course for me?

If your ambition is to follow a career in Graphic Design, then an HNC/HND course will prepare you for the dynamic and rewarding world of commercial advertising, marketing and publishing. This course is suitable for those who have completed A-Levels or other Level 3 qualifications.

What will I need to join the course?

You will need to demonstrate at interview your enthusiasm for Graphic Design and bring along with you a *portfolio of work*, which must include drawing, two and three-dimensional studies, photography, sketch books and work which shows your own personal interests.

The one year HNC and two year HND is a vocational qualification. You need to be at least 18 years of age on entry and have at least 4 GCSE passes at grade C or above, including English Language.

If you are an independent mature student without the required formal qualifications you will need to demonstrate that you have a suitable level of education to enable you to complete the course. You must also be prepared to bring to interview recent work which demonstrates your enthusiasm for the subject.

What will I be doing?

You will be introduced to a broad range of conventional and digital media. You will also learn how products and services are marketed, thereby greatly improving your employment prospects.

You will be following a programme which offers a wide range of experience of Typography, Advertising Design, Corporate Identity, Magazine Layout, Web Design, Illustration, Photography and Packaging.

Your work will be project based; in the first term you will be introduced to studio practices and workshop activity including all the above areas. During the second and third term you will undertake projects that include live briefs for local businesses and organisations. The second year allows for increased subject specialism and work placements in local design studios.

Good communication and presentation skills are vital in the graphic design industry and they will be an integral part of the course through peer assessment and critiques.

How long will the course last and what patterns of attendance are available?

One year attendance for HNC and two years for HND will be required normally 3 days per week.

How will my progress on the course be assessed?

All projects, assignments, case studies and course work will be assessed twice per term and individual feedback and support will be given during tutorials.

What does it cost?

Tuition fees will be discussed at interview.

BTEC fee (over 19s only) will be discussed at interview.

Materials fee: TBA

What will I achieve?

On successful completion of the course you will gain: Year One: Higher National Certificate. Year Two: Higher National Diploma.

And the Future?

This course, on successful completion, provides you with excellent opportunities to work freelance or enter employment as a Graphic Designer. You can also top up your qualification to a BA (Hons) Graphic Design by applying through UCAS to a university.

What should I do now?

To be interviewed for a place on this course please obtain an application form, personally or by post, from Reception or Learner Services and return to Learner Services when completed. You will be contacted in due course.

If you have any queries please call **The Advice Centre on freephone 0800 854 695**.

Please note that all the details on this fact sheet were correct at the time of printing and may be subject to change. It is the policy of this College that everyone is entitled to equality of opportunity in education and training.

If you would like this factsheet in larger print or alternative format, eg Braille or audio tape, please contact Study Skills Support on 01502 525191

Updated: January 2012